MOVIE POSTER**: Student Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

(Media Strand)

You will create a movie poster, using common computer software, for your selected scene. **You will be responsible** for having the **poster printed (in colour)** **before the due date.** The poster is due no later than \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Imagine that your scene ONLY is being made into a film. Advertise the film.

The movie poster must include:

* The title of the scene (that’s your movie) (Give one of your own creating)
* The name of the author of the play (he’s the screenplay writer)
* An attractive illustration of the theme, character, or conflicts in the scene
* Colours, font styles, etc. that reflect the mood of the scene
* A catchy slogan to make the audience want to go see the film
* Names of actors who will star in the film
* Names of the director, the producers, and any other appropriate sponsoring companies
* A variety of font sizes and styles (without spoiling the integrity of the poster’s composition)

The movie poster must NOT include:

* Any images or slogans from already made movie posters for Macbeth

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| Criteria | Level 1 | Level 2 | Level 3 | Level 4 |
| All of the necessary information about your film and its main themes and characters is provided on the poster |  |  |  |  |
| The colours used on the poster help to convey the mood(s) of the scene you are depicting |  |  |  |  |
| The poster does a thorough job of convincing me to see the film, through its persuasive techniques (eg. slogan) |  |  |  |  |
| Imagery chosen for the poster thoroughly and uniquely relates to the themes, characters or plot of the scene in your film (not simply copied from other Macbeth movie posters) |  |  |  |  |
| The financial interests in the film are clearly identified |  |  |  |  |
| Production highlights of your film are clearly identified  (eg. smoke, hidden doors, flying characters, explosions, swords) |  |  |  |  |
| Text/font styles are appropriate for the themes of your film |  |  |  |  |
| Placement of all elements reflects a solid sense of graphic composition (alignment of text, white space, balance, etc.) |  |  |  |  |
| The title you have given your film is creative and reflects the main elements or theme of your scene |  |  |  |  |
| There are no spelling, grammar, or punctuation mistakes |  |  |  |  |
| You have demonstrated thorough knowledge of computer software and desktop publishing techniques |  |  |  |  |

COMMENTS: