



Teacher-Librarian Planner – Lesson details

16/09/20

Media Prep

Date	Day no.	Day	Period	Time	Class	Teacher	Grade	No. of students
Sep 16 19	5	Monday	1	8:45 am	Rm.113	Huang/Hong	3/4	21-3

Title

Field Trip to the Parking Lot - Car Logos

Curriculum expectations: 1

1.6 - Production Perspectives

Resources

- miniature chalk boards & chalk
- book
- box
- camera

Description, strategies & actions

- review definition of media (made by people, for people, can see / hear / feel / wear / experience, & has message)
- do some example / non-examples (e.g. Is a book media? Is a car media?)
- ask Q about media producers: how can you tell who made a media text?
- look at book > producer = author (and publisher), name appears on cover
- look at boxes > how do you know who sent things in this box
- if word isn't brought up by students, introduce & explain term "logo"
- distribute chalk boards & chalk
- go out in parking lot to look at car logos; sketch logos seen on cars
(review where logos can be found on cars / why are they placed there?)
- if ready, draw logos and collect tallies (stats) on car logos in our lot

IS expectations: 0

ICT expectations: 0