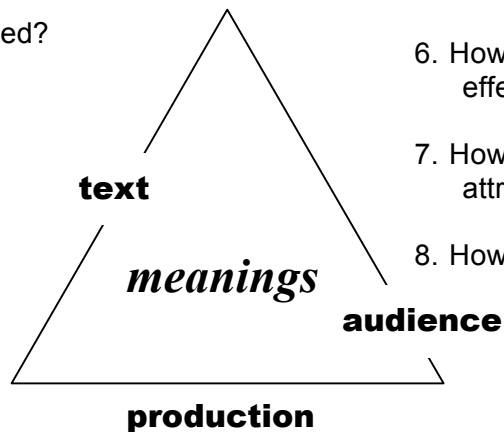


Triangled Questions

1. What kind of text is this?
(e.g., tweet, magazine, video, T-shirt, poster, website)
2. Does it follow a formula or pattern?
3. What are the codes and conventions used?
4. Are there any stereotypes?
5. What might be its (implicit and explicit) messages?
6. What values are being promoted?
7. Whose point of view do the values represent?
8. Are my values represented?
9. Why or why not?



1. Who is the target audience for this text?
2. How and why does this text appeal to its target audience?
3. How does this text (not) appeal to me?
4. How might this text include some people while excluding other people?
5. In what different ways might people use or consume this text?
6. How might I change the text to make it more effective?
7. How might I change the text to make it attractive to a different target audience?
8. How might this text be changing society?

1. Who produced this text?
2. For what purpose(s) was it produced?
3. How might knowing the producer and purpose change the meaning?
4. How might I influence the production of this kind of text?
5. How is this text distributed or sold to the public?
6. Who owns the text (copyright)?
7. Who profits from the consumption of this text?
8. What rules and laws affect the production of the text
(e.g. copyright, running time, trademarks)?
9. How might I create a similar text (or be prevented from doing so)?

