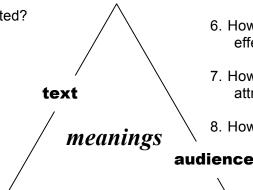
## **Triangled Questions**

- What kind of text is this?
  (e.g., tweet, magazine, video, T-shirt, poster, website)
- 2. Does it follow a formula or pattern?
- 3. What are the codes and conventions used?
- 4. Are there any stereotypes?
- 5. What might be its (implicit and explicit) messages?
- 6. What values are being promoted?
- 7. Whose point of view do the values represent?
- 8. Are my values represented?
- 9. Why or why not?



- 1. Who is the target audience for this text?
- 2. How and why does this text appeal to its target audience?
- 3. How does this text (not) appeal to me?
- 4. How might this text include some people while excluding other people?
- 5. In what different ways might people use or consume this text?
- 6. How might I change the text to make it more effective?
- 7. How might I change the text to make it attractive to a different target audience?
- 8. How might this text be changing society?

- 1. Who produced this text?
- 2. For what purpose(s) was it produced?

production

- 3. How might knowing the producer and purpose change the meaning?
- 4. How might I influence the production of this kind of text?
- 5. How is this text distributed or sold to the public?
- 6. Who owns the text (copyright)?
- 7. Who profits from the consumption of this text?
- 8. What rules and laws affect the production of the text (e.g. copyright, running time, trademarks)?
- 9. How might I create a similar text (or be prevented from doing so)?

