## READING MEDIA

In the Junior Classroom

What is this?

Can you name three things like it?

What colours and shapes do you see?

Does it have any stereotypes?

What values do you see? Or not see?

Why do you like it?

Would your parents like it?

Would you buy this?

Who else would want it? Who would not want it?

meanings

## PRODUCTION

Who makes this?

Where might you buy this?

Where is it made?

Who owns the copyright?

How much do you think it costs?

Have you seen a commercial for it on TV, in a book or newspaper, website, or game?