

ENG2 - Rubric - Infographic

AML 2020

Looks-fors

1. Uses effective and appropriate **images**.
2. Fonts and font sizes are easy to read.
3. Uses **colours** effectively.
4. Provides **useful** information.
5. Uses effective **organization**.

	Level 4 (80-100%)	Level 3 (70-79%)	Level 2 (60-69%)	Level 1 (50-59%)
Knowledge and Understanding Demonstrate understanding of facts and issues	Infographic presents facts and issues with a high degree of usefulness	Infographic presents facts and issues with considerable usefulness	Infographic presents facts and issues with some usefulness	Infographic presents facts and issues with limited usefulness
Thinking Connects ideas with reasoning	Provides a high degree of connections and reasoning	Provides connections and reasoning	Provides some connections and reasoning	Provides limited connections and reasoning
Communication Communicate information and ideas	Presents information and ideas with a high degree of effectiveness and organization	Presents information and ideas with effectiveness and organization	Presents information and ideas with some effectiveness and organization	Presents information and ideas with limited effectiveness and organization
Application Effective use of infographic form	Uses infographic form with a high degree of effectiveness	Uses infographic form effectively	Uses infographic form with some effectiveness	Uses infographic form with limited effectiveness