

Evaluating a Magazine Cover
 Produced Using Photoshop
 T&J

Student Name: _____

_____ %

| LEVEL x | Level 1 | Level 2 | Level 3 | Level 4 |
|---------|---------|---------|---------|---|
| | | | | Cover demonstrates a high level of understanding what kinds of information magazine covers communicate (Title, Price, Date of issue, variety of articles Inside, bar code, website or contact info.) |
| | | | | Cover demonstrates a high level of Photoshop skills (demonstrating creative use of layers, orientation of imagery and text, advanced selection of elements from photos) |
| | | | | Cover photo highly relates to one headline seen in text, and highly relates to the genre of the magazine |
| | | | | Cover demonstrates a high level of understanding how magazine publishers attract readers using basic Principles of Design: Alignment, Use of bold colour text, 3 or 4 colours of text only, Text Size related to importance of info., catchy Imagery, sans serif font, |
| | | | | Story headlines are highly thought out, and show great variety in types of stories the reader will find in this kind of magazine |
| | | | | All text is worded using proper English; without spelling, grammar or punctuation errors |

Teacher Comments: