



## **The Media Log: Scaffolding Awareness for Growth**

The Media Log is intended to be a record of growth in the critical understanding of media experiences and environments. It is an ongoing, interactive living document of your media literacy learning.

Through the media log you will:

- make connections between the classroom and personal media experiences.
- respond to and ask key questions about: class discussions and activities; readings and field trips; current issues; and personal online and offline media experiences
- use the 8 Key Concepts in your responses
- build ideas about production projects
- receive feedback from teachers and peers (if you choose)
- “compare and contrast”

Logs can be analogue or virtual forms of writing, video, or audio. Log entries may be individual or collaborative.

Online learning and sharing allow you to build deep awareness of, for example, “Audiences Negotiate Meaning” (Key Concept #3\*). Online collaborative logs can also build experimental production tasks when you share responses with your peers.

\*Sample log inquiry questions through Concept #3 might be:

“Why do my friends interpret current race-related issues differently, even when their reading and experiences are the same as mine?”

“Why do I not see myself or my values represented in media?”

“How might I better understand different points of view around current race-related issues?”