Infographic #1

How To Wear A Medical Mask Safely

We are surrounded by information more than ever during these COVID-19 times. One form of information is *infographics*. An **infographic** is a collection of imagery, charts, and minimal text that gives an easy-to-understand overview of a topic. (Venngage.com)

This infographic was produced by the World Health Organization.

We are going to look at this infographic through a Media Literacy lens.

You will be asked questions about **Text**, **Audience** and **Production**.

Look at the images and read the text carefully to answer the questions.

HOW TO WEAR A NON-MEDICAL **FABRIC MASK SAFELY** who.int/epi-win



Clean your hands before touching the mask



Inspect the mask for damage or if dirty



Adjust the mask to your face without leaving gaps on the sides



Cover your mouth, nose, and chin



Avoid touching the mask



Clean your hands before removing the mask



Remove the mask by the straps behind the ears or head



Pull the mask away from your face



Store the mask in a clean plastic, resealable bag if it is not dirty or wet and you plan to re-use it



Remove the mask by the straps when taking it out of the bag



Wash the mask in soap or detergent, preferably with hot water, at least once a day



Clean your hands after removing the mask

Don'ts



Do not wear the mask under the nose



Do not remove the mask where there are people within 1 metre



Do not use a mask that is difficult to breathe through





Do not wear a dirty or wet mask



Do not wear a loose mask



Do not share your mask with others

A fabric mask can protect others around you. To protect yourself and prevent the spread of COVID-19, remember to keep at least 1 metre distance from others, clean your hands frequently and thoroughly, and avoid touching your face and mask.



Text:

1. What kind of text is this? (e. G. tweet, magazine, video, T-shirt, poster, website)

(2 marks)

- 2. What might be its explicit message? (explicit the obvious message) (2 marks)
- 3. What might be its implicit message? (implicit the implied message) (2 marks)
- 4. What values are being promoted? *Values* are the things that we believe are important in the way we live and work. (2 marks)
- 5. Are my values represented? (2 marks)

Audience

- 1. Who is the target audience for this text? (2 marks)
- 2. How and why does this text appeal to its target audience? (2 marks)
- 3. How does this text (not) appeal to me? 2 marks)
- 4. How might this text include some people while excluding some other people? (2 marks)
 - 5. How might I change this text to make it more effective? (2 marks)

Production

- 1. Who produced this text? (2 marks)
- 2. For what purpose(s) was it produced? (2 marks)
- 3. How might knowing the producer and purpose change the meaning? (2 marks)

Total Marks: / 26