

## 28 Lessons and Ideas for Teaching *Through* and *About* Media at Secondary Level

### Fundamentals:

**OTF Webinar: Integrating Media Literacy into Secondary English** - Neil Andersen

<https://aml.ca/otf-integrating-english-and-media-webinar/>

**Media Literacy Triangle with Questions – Secondary** - Neil Andersen

<https://aml.ca/media-literacy-triangle-with-questions/>

How to apply our key framework to any media text, technology, or environment

**Integrating Media Literacy into Gr 10 English through Multi-Media**

- Neil Andersen

- Coronavirus is the central theme of this first session of language studies for 2 grade 10 classes of adult (22+) learners

<https://aml.ca/integrating-media-literacy/>

**EMS30 (Gr. 11 Media Studies) Course** for online learners, on *TVOLearn*.

Teachers can find helpful lessons for teaching *through* and *about* media. Written by Neil Andersen and Michelle Solomon (AML)

<https://tvolearn.com/products/ems30-media-studies-online-course>

### Black History Month Resources:

<https://aml.ca/its-black-history-month-2020/>

- **[\\*An Anti-Racist Curriculum through Media Literacy](#)** - Carol Arcus & Michelle Solomon. This rich package includes:

- ***ABAR Media Triangle\**** - *our foundational triangle framework modified for analysis of media texts, experiences, and environments through an \*ABAR Lens. \*Anti-Bias Anti-Racism*

- *ECOOCamp Slide Presentation (2019): AntiRacism Through Media Literacy*

- *The Media Log: Scaffolding Awareness for Growth*

- *Framework for Creating a “Reading the Street” Activity: Virtual and On-ground Ways to “make the familiar strange”*

- *Production: Learning through Making (Constructionism)*

- *Online Learning and Critical Digital Pedagogy*

<https://aml.ca/essential-resources-for-an-anti-racist-curriculum-through-media-literacy/>

–[From Memphis to Missouri: Voices and Echoes](#). This is an exhaustive look at all aspects of race and culture. Suitable to Intermediate and Secondary classrooms.

–[NFL National Anthem Protests](#). Neil Andersen offers a rich exploration of this issue, with classroom activities. Elementary and Secondary. (See also [Athletes and Protest](#) on this same topic).

–[Formation & Media Literacy](#). Using Beyoncé’s Formation video and Superbowl performance to support critical thinking and media literacy. Intermediate and Secondary.

–[Oral History & Media Messages \(ENG4U\)](#). An introduction to prepare students for the study of the novel *BeLoved*, students examine oral history and identity through literature, through the use of slave narratives, in order to better understand Black History.

–[Where are the Super Heroes of Colour?](#) Leasa Adams, Teacher, has often used the theme of Super Heroes to teach media literacy with junior level students.

–[Representation and White Supremacy in Canada](#). Stereotypes of race are explored through an exhaustive series of structured Qs. We invite you to consider how race might fit into the conversation. Intermediate and Secondary.

–The Critical Media Project’s resource offerings are organized into 4 broad categories: race & ethnicity, gender, lgbtq and class. Users will find a collection of texts that might be useful for discussion, with suggested questions and discussion. [playlist: race & ethnicity in the media](#)  
<https://criticalmediaproject.org/playlists/race-ethnicity/>

–[Why are there villains?](#) Explore the stereotypes through structured Qs and consider how race might fit into the conversation. - Neil Andersen  
<https://aml.ca/why-are-there-villains/>

–*Payback Time* - a song by King Cosmos - is a comment on the centuries-old conflicts between Black and White cultures in the US, and the fact that America’s wealth was created in large part by the slave labour of kidnapped Africans.  
Study guide: <https://aml.ca/wp-content/uploads/2020/02/payback-time-guide.pdf>

<https://aml.ca/payback-time-guide/>

## **Social Justice:**

### **Our Home on Native Land: Anthems as Media Texts** - Diana Maliszewski

-National anthems: how teachers can use the media key concepts to ask questions about anthems, how anthem versions are chosen, and how they are shared.

<https://aml.ca/anthems-as-media-texts/>

### **It's All Political: Our Texts, Talk, & Teaching**

- Strategies, practical lessons, and ideas from a Beginning Teachers Conference to foster critical media literacy learning. The session also included learning about foundational key concepts in media literacy to recognize and understand ways “media have political and social implications.”

<https://aml.ca/its-all-political-media-literacy-and-our-texts-talk-and-teaching/>

### **Representation Lessons for Writing Students**

- created for a Grade 12 *Ontario Literacy Course* (OLC) English classes - Irene Faiz

<https://aml.ca/representation-lessons-for-writing-students/>

### **Teaching Grade 12s About Privilege: an essay written in 1984 still resonates**

- Nina Silver

This essay by Scott Russell Sanders written in 1984 and published in *The Milkweed Chronicle* still resonates today. Here are guiding questions.

<https://aml.ca/teaching-grade-12s-about-privilege/>

### **Baby It's Cold Outside: The Saga of a Song**

An exploration of some of the attributes of the song, its performances and its audiences that have made it so compelling.

<https://aml.ca/baby-its-cold-outside/>

### **Give Nothing to Racism**

- Neil Andersen

A [video PSA](#) featuring director and New Zealander of the year [Taika Waititi](#), who is of Maori descent, ironically urges fellow Kiwis to contribute to racism to ensure its future. The PSA provides a great opportunity to discuss racism, activism, irony and agency.

<https://aml.ca/give-nothing-racism/>

### **What's in a (re)name?**

- Neil Andersen

Students will research the political implications of a named building, statue or highway, discuss/present their results and conclusions, then propose and defend an alternative name.

<https://aml.ca/whats-in-a-rename/>

### **The American Dream & Media Messages (ENG3U) Lesson Plan**

- Diana Luciani

Students explore the American Dream through an investigation of media messages depicting the American Dream. This is an example of integrated media study.

\*See also: [An Anti-Racist Curriculum through Media Literacy](#) by Carol Arcus & Michelle Solomon.

## **Miscellaneous**

### **COVID-opoly - Irene Faiz**

-a series of lessons were designed for visual art students. The first set of three lessons were designed for grade 10 and grade 11 visual art students. The second set of three lessons were designed for grade 12 visual art students.

<https://aml.ca/covid-opoly-by-the-association-for-media-literacy-director-irene-faiz/>

### **Masking and Unmasking**

COVID-19 masks activity: designed for a Grade 10 Secondary English class - Irene Faiz.

<https://aml.ca/masking-and-unmasking/>

### **What might a Home screen reveal?**

- Neil Andersen

Many students' smartphone home screens are a random collection of app icons while others are carefully curated and organized. How might teachers use these variations for a fun, practical and educational experience?

<https://aml.ca/home-screen-reveal/>

### **What is your emoji-name?**

- Neil Andersen

What might students learn from researching and developing their own and others' emoji-names? How and when might they use their emoji-names?

<https://aml.ca/what-is-your-emoji-name/>

### **Fish Out of Water: Deconstructing Branding through Urban Crawls**

- Carol Arcus

Though some of the store names have changed, the activity remains the same. This is a safe, enormously stimulating activity for teens.

<https://aml.ca/fish-out-of-water-deconstructing-branding/>

### **Considerations and Questions when Using Graphic Novels in the Classroom** - Ian Esquivel

How knowledgeable am I as a teacher on the subject of comics? What do I need to know to be able to teach students effectively; what skills would be required for me to facilitate the practical application of that knowledge? How do I acquire that knowledge and those skills?

<https://aml.ca/considerations-and-questions-when-using-graphic-novels-in-the-classroom/>

### **Life Choices and Media Representation (GLE201)** - Diana Luciani

This 5-day lesson plan incorporates media into the *Learning Strategies/Skills for Success* Ontario course, helping students examine and make positive life choices.

<https://aml.ca/life-choices-and-media-representation-gle201/>