

## 56 IDEAS FOR MEDIA PRODUCTION

Podcast

T-shirt

Blog

Interview

Documentary

Music (soundtrack, theme song)

Website

Music mix

powerpoint/keynote

Cartoon

Vlog

Ad

Billboard

Brochure

Menu

Graphic novel

Game

Greeting card

Clothing design

Postcard

Storyboard

Textbook page

Photograph/slide show

Travelogue

Mashup

Educational video

Make a video or collage from a field trip.

Make a video or collage from community walk (environment as media)

Family photos

Flat lay

Podcast about an inquiry

Game Boards or designing games (e.g., cooperative games)

Creating classroom books

Streeters - interviews of person-on-the-street

PSA for parent(s)/guardian/s

Procedure (e.g., cooking show, getting dressed for outside, explaining a math problem)

Infographic

Digital Nutrition Labels

Video/poster explaining classroom protocols

Student-led parent(s)/guardian/s-teacher conference production

-use multimodal texts which activate multiliteracies, eg, recording a podcast interview with an historical figure in a social studies or history class

-social media posts of a fictional or historical or contemporary character -

-producing one page of a short story, novel or poem - in a graphic book form

-creating an imagined playlist that a character might enjoy - they must think about popular music genres as well as character traits - and explain both

-create a map - literature, social studies, geography - all means needing to understand the properties of the medium (& explain it) as well as of the content you are applying

-producing a tiktok video means explaining the affordances of the platform, its social implications, and well as how it is particularly suited to the intended message

Reading the Street-related slideshow/video/collage about cultural identities of neighbourhoods

Rewrite biased news stories -Alter the bias in news images by changing or omitting

Reorder images to tell a different story

Use social media to create and communicate ABAR awareness through word, sound, and image e.g. create an instagram story or post to communicate the message

Write letters or make 15 second video message aimed at public/government/authorities

Illustrate an existing story that may not contain a full representation of the culture of the time, or a book with alternate images & stories that fill in the text

Sound – interview a grandparent, elder, peers or adults for podcast

Make a sound collage of the audioscape of local cultural communities

Re-imagine an existing magazine cover in an ABAR theme

Sample music or food from different cultures, create purposeful sound collage or banquet of flavours

The above is a sample from [https://aml.ca/wp-content/uploads/2020/08/production\\_strategy-for-learning-ecoo-2020-handout-6.pdf](https://aml.ca/wp-content/uploads/2020/08/production_strategy-for-learning-ecoo-2020-handout-6.pdf)