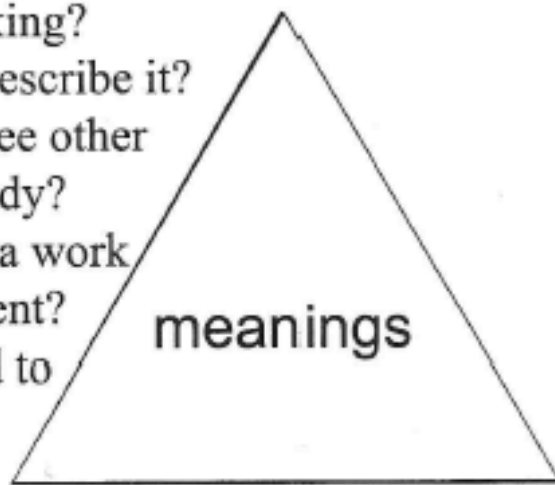


## **MEDIA TEXT**

What are you making?  
How would you describe it?  
Can you name three other things like it already?  
How is your media work going to be different?  
What do you need to include?  
What values does your media text communicate?



## **PRODUCTION**

What colours will it be?  
What will the lettering look like?  
How much will it cost?  
Where will you make it?  
Where will you sell it?  
Is this part of a series of products?  
What is the name of the company?  
What is the company's symbol?  
Who will own the copyright for this text?

## **AUDIENCE**

Who is this for?  
What kind of message will you make so this group will want it?  
Why do you like it?  
Would your parents like it? your friends? Why?  
Why would people want to buy it?  
What will you say so that parents will buy it?  
How might your text influence its intended audience?