Pinterest™

What rules must I follow?

You must be >12.

Are solely responsible.

Cannot use Pinterest's name or logo without consent, tamper with technical systems, breach security measures, or transmit any virus or spam.

Pinterest can suspend or terminate your account without notice or explanation.

What data is collected and how is it used?

Pages you've visited, browser type and settings, date and time, how you used Pinterest, cookie data, and your email address.

What if Pinterest is sued because of my actions or content?

- You pay Pinterest's costs.

How can I increase my privacy?

You can

Mask your email.
Unlink from other services.
Create secret boards.
Opt out of Pinterest using data when logged out.
Hide purchases.
Enable "Do Not Track."

Pinterest will only share your information with your consent or to comply with a law, regulation or legal request.

What if I don't like something that Pinterest has done?

Pinterest holds no liability arising from third-party actions.

You must attempt to resolve a claim informally.

If that fails, you can arbitrate through the American Arbitration Association.

You cannot bring any class action proceeding.

Court action must occur in San Francisco County, California.

Pinterest's liability is limited to US$100.

What if I run a business using Pinterest?

Businesses must:

- open an authorized Business Account.
- abide by Pinterest Pin Etiquette guidelines.
- comply with applicable laws and regulations.
- not use Pinterest products without permission.
- not put Pinterest features on a site or service containing content that violates Pinterest's Terms.

If your business advertises on Pinterest, it must

- Ensure the ads follow relevant laws, regulations and industry codes.
- Adhere to Pinterest's Acceptable Use Policy and Terms.
- Be authentic.
- Be respectful.
- Conform to standards, i.e., no prices, false sense of urgency, confusing design elements, testimonials/ratings, shocking content/profanity, more than one #, improper grammar or excessive capitalization/symbols.
- Not advertise healthcare, online gambling, Pinterest incentives, weight loss products/services, alcohol, political campaigning or contests/sweepstakes.

What are the content rules?

You cannot post sexually-explicit content, threats, promotion of self-harm, bullying, harassment, hate speech, violence or gore, fraudulent, illegal or deceptive content, someone else's personal information or infringe intellectual property.

Repeated copyright violations will result in termination.

If your copyright is violated, you can report it.

You retain ownership, but Pinterest can use, remove or modify content without compensation.

Your content may remain even after you delete it if it is re-pinned or archived.

This translation is for educational and informational purposes only.

The Association for Media Literacy makes no representation as to the currency of this translation or its fitness for use. This translation is not updated concurrently with the EULA it purports to explain and is not regularly maintained. The translation is intended for use by educators and is not meant to be relied upon for currency or accuracy, nor is it to be considered legal advice under any circumstances.

In the event that you have questions about the End User License Agreement as it pertains to your individual circumstances, we recommend you seek legal advice.

aml
Nabilah Chowdhury