How safe is your privacy on Tumblr?



What information does Tumblr collect and how does it use it?

Username, password, age, location, IP and email addresses.
Camera type, settings, and/or EXIF information.
Information from partners (e.g., other social media sites) you have joined.



With whom might Tumblr share my information?

Yahoo (its owner) and Tumblr share information with each other.
Tumblr shares information with unspecified companies.



What happens to my information if Tumblr merges with another company?

It may be transferred and used.



Who owns my content and what might happen to it?

Tumblr can use, host, store, cache, reproduce, reblog, publish, display (publicly or privately), perform (publicly or privately), distribute, transmit, modify, adapt, and create derivative works of your content. You can post the same content to other sites.If your Tumblr becomes part of a creative work (e.g., film, book, album) you retain the rights to ALL monies.You agree to respect other people's content and property and you will ensure that you have the rights to post their content.You agree that your content can be used in ads or posted on other websites. Assume that your contentis public unless you specifically indicate that it's private. If you privately share something with another user, that user can share it publicly, and it can then be shared and copied.



Can I stop Tumblr from using my content?

Because your content is likely re-used in many ways on many websites, Tumblr's license to your content continues after you quit.



What happens if I download a virus or malware?

You release Tumblr from any responsibility.



What happens if my Tumblr results in quarrels or illegal activities?

You release Tumblr and any person or "entity" it controls from any "responsibility, liability, claims, demands, damages" regarding: what third party sites and services do with your information; disputes about how your account is used; unauthorized access; face-to-face meetings. Complaints must be filed within a year of occurrence.



What laws control my use of Tumblr?

US laws. Your content and personal information will be transferred, stored, and processed in the US and/or other countries. If you are in a US-embargoed country or a "Specially Designated National," you cannot make any purchases or engage in commercial activities.

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